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CIC Launches Roadmap for Change at Futurebuild

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PRESS RELEASE

CIC Launches *Roadmap for Change* at Futurebuild

The Construction Industry Council (CIC) has launched its Roadmap for Change, a new digital resource to promote industry best practice, at Futurebuild, in London on 3 March 2020.

The Roadmap for Change is a digital platform designed to highlight the good work being done in the construction industry to bring change. The initiative was created by CIC's Diversity and Inclusion Panel and spearheaded by its Chair, Maria Coulter BEM.

The tool was developed following an industry wide CIC survey to celebrate the organisation's thirtieth anniversary which asked some key questions including, 'what, if anything would make you leave the industry?'. It received over 1,100 responses and six key themes were extracted from the data; image, progression, procurement, inclusive design, leadership and technology. In the digital roadmap, key initiatives and examples of best practice are displayed in relation to each theme.

In her speech at the launch, Maria Coulter, managing director of Construction Coach, emphasised that, "as an industry we work in silos, the roadmap is a way of sharing the great work the industry is doing to bring change and help others do it too. This is not the end of the journey, but the start. We are delighted to have got this off the ground and we hope that all companies will engage with it and contribute so that it becomes a first port of call for good ideas and shared practice."

Stephen Hodder, the CIC Chairman, introducing the event, said: "The Roadmap for Change not only celebrates CIC's thirtieth anniversary, but represents arguably one of the most comprehensive consultation exercises with a whole range of people engaged with the construction industry. This digital tool seeks to encourage progressive change and continue the debate as what we need to address to make it the industry of choice in the next thirty years. My thanks go to Maria Coulter and all who contributed to what I hope will become an invaluable source of knowledge for the sector."

The Roadmap has been produced in collaboration with Building People, an online marketplace that connects people to opportunities across the UK Built Environment. Building People Chief Executive, Rebecca Lovelace, also spoke at the launch and very warmly welcomed the dot-joining initiative.

The launch was sponsored by the Considerate Constructors Scheme. The organisation's Executive Chairman, Isabel Martinson, also attended and spoke at the event.

The website **www.roadmapforchange.org.uk** is now live.

-Ends-

Notes to the editor

CIC is the representative forum for the professional bodies, research organisations and specialist business associations for professional services providers in the construction industry. It provides a single voice for professionals in all sectors of the built environment through its collective membership of 500,000 individual professionals and 25,000 firms of construction consultants.

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